# Advanced Corporate Finance 

5. Options (a refresher)

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## Objectives of the session

1. Define options (calls and puts)
2. Analyze terminal payoff
3. Define basic strategies
4. Binomial option pricing model
5. Black Scholes formula

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## Definitions

A call (put) contract gives to the owner

- the right:
- to buy (sell)
- an underlying asset (stocks, bonds, portfolios, ...)
- on or before some future date (maturity)
- on : "European" option
- before: "American" option
- at a price set in advance (the exercise price or striking price)
- Buyer pays a premium to the seller (writer)


## Terminal Payoff: European call

- Exercise option if, at maturity:

Stock price $>$ Exercise price
$\mathrm{S}_{\mathrm{T}} \quad>\quad \mathrm{K}$

- Call value at maturity $C_{T}=S_{T}-K$ if $S_{T}>K$ otherwise: $\mathrm{C}_{\mathrm{T}}=0$
- $\mathrm{C}_{\mathrm{T}}=\operatorname{MAX}\left(0, \mathrm{~S}_{\mathrm{T}}-\mathrm{K}\right)$



## Terminal Payoff: European put

- Exercise option if, at maturity:

Stock price < Exercise price

$$
\mathrm{S}_{\mathrm{T}} \quad<\quad \mathrm{K}
$$

- Put value at maturity

$$
\mathrm{P}_{\mathrm{T}}=\mathrm{K}-\mathrm{S}_{\mathrm{T}} \quad \text { if } \mathrm{S}_{\mathrm{T}}<\mathrm{K}
$$

otherwise: $\mathrm{P}_{\mathrm{T}}=0$

- $\mathrm{P}_{\mathrm{T}}=\operatorname{MAX}\left(0, \mathrm{~K}-\mathrm{S}_{\mathrm{T}}\right)$


## The Put-Call Parity relation (1/3)

- A relationship between European put and call prices on the same stock
- Compare 2 strategies:
- Strategy 1. Buy 1 share +1 put At maturity T: $\quad \mathrm{S}_{\mathrm{T}}<\mathrm{K} \quad \mathrm{S}_{\mathrm{T}}>\mathrm{K}$ Share value $\quad S_{T} \quad S_{T}$
$\begin{array}{lll}\text { Put value } & \left(\mathrm{K}-\mathrm{S}_{\mathrm{T}}\right) & 0 \\ \text { Total value } & \mathrm{K} & \mathrm{S}_{\mathrm{T}}\end{array}$
- Put $=$ insurance contract



## Put-Call Parity (2/3)

- Consider an alternative strategy:
- Strategy 2: Buy call, invest PV(K)

| At maturity $\mathrm{T}:$ | $\mathrm{S}_{\mathrm{T}}<\mathrm{K}$ | $\mathrm{S}_{\mathrm{T}}>\mathrm{K}$ |
| :--- | :--- | :--- |
| Call value | 0 | $\mathrm{~S}_{\mathrm{T}}-\mathrm{K}$ |
| Investment | K | K |
| Total value | K | $\mathrm{S}_{\mathrm{T}}$ |

- At maturity, both strategies lead to the same terminal value
- Stock + Put $=$ Call + Exercise price

Value at maturity


- Two equivalent strategies should have the same cost

$$
\mathrm{S}+\mathrm{P}=\mathrm{C}+\mathrm{PV}(\mathrm{~K})
$$

$$
\begin{array}{lll}
\text { where } & \mathrm{S} & \text { current stock price } \\
& \mathrm{P} & \text { current put value } \\
\mathrm{C} & \text { current call value } \\
& \mathrm{PV}(\mathrm{~K}) \quad \text { present value of the striking price }
\end{array}
$$

- This is the put-call parity relation
- Another presentation of the same relation:

$$
\mathbf{C}=\mathbf{S}+\mathbf{P}-\mathbf{P V}(\mathbf{K})
$$

- A call is equivalent to a purchase of stock and a put financed by borrowing the $\mathrm{PV}(\mathrm{K})$


## Valuing option contracts

- The intuition behind the option pricing formulas can be introduced in a two-state option model (binomial model).
- Let $S$ be the current price of a non-dividend paying stock.
- Suppose that, over a period of time (say 6 months), the stock price can either increase (to $u S, u>1$ ) or decrease (to $d S, d<1$ ).
- Consider a $K=100$ call with 1 -period to maturity.



## Key idea underlying option pricing models

- It is possible to create a synthetic call that replicates the future value of the call option as follows:
- Buy Delta shares
- Borrow B at the riskless rate $r$ ( $5 \%$ per annum - simple interest over a 6-month period)
- Choose Delta and B so that the future value of this portfolio is equal to the value of the call option.
- Delta $u S$ - $(1+r \Delta t) B=C_{u}$

Delta $125-1.025 B=25$

- Delta $d S-(1+r \Delta t) B=C_{d}$

Delta $80-1.025 B=0$

- ( $\Delta t$ is the length of the time period (in years) e.g. : 6-month means $\Delta t=0.5$ )
- In a perfect capital market, the value of the call should then be equal to the value of its synthetic reproduction, otherwise arbitrage would be possible:

$$
\mathbf{C}=\text { Delta } \times \text { S }-\mathbf{B}
$$

- This is the Black Scholes formula
- We now have 2 equations with 2 unknowns to solve.
- $\quad[\mathrm{Eq} 1]-[\mathrm{Eq} 2] \Rightarrow$ Delta $\times(125-80)=25 \Rightarrow$ Delta $=\mathbf{0 . 5 5 6}$
- Replace Delta by its value in $[\mathrm{Eq} 2] \quad \Rightarrow \mathbf{B}=\mathbf{4 3 . 3 6}$
- Call value:
- $\mathrm{C}=$ Delta $\mathrm{S}-\mathrm{B}=0.556 \times 100-43.36 \Rightarrow \mathbf{C}=\mathbf{1 2 . 2 0}$

A closed form solution for the 1-period binomial model

- $\mathrm{C}=\left[\mathrm{p} \times \mathrm{C}_{\mathrm{u}}+(1-\mathrm{p}) \times \mathrm{C}_{\mathrm{d}}\right] /(1+\mathrm{r} \Delta \mathrm{t}) \quad$ with $\mathrm{p}=(1+\mathrm{r} \Delta \mathrm{t}-\mathrm{d}) /(\mathrm{u}-\mathrm{d})$
- $p$ is the probability of a stock price increase in a "risk neutral world" where the expected return is equal to the risk free rate. In a risk neutral world : $\mathrm{p} \times \mathrm{uS}+(1-\mathrm{p}) \times \mathrm{dS}=(1+\mathrm{r} \Delta \mathrm{t}) \times \mathrm{S}$
- $p \times C_{u}+(1-p) \times C_{d}$ is the expected value of the call option one period later assuming risk neutrality
- The current value is obtained by discounting this expected value (in a risk neutral world) at the risk-free rate.


## Risk neutral pricing illustrated

- In our example, the possible returns are:
$+25 \%$ if stock up
- $20 \%$ if stock down
- In a risk-neutral world, the expected return for 6-month is

$$
5 \% \times 0.5=2.5 \%
$$

- The risk-neutral probability should satisfy the equation:

$$
p \times(+0.25 \%)+(1-p) \times(-0.20 \%)=2.5 \%
$$

- $\Rightarrow \mathrm{p}=0.50$
- The call value is then: $\mathrm{C}=0.50 \times 25 / 1.025=12.20$

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## Multi-period model: European option

- For European option, follow same procedure
- (1) Calculate, at maturity,
- the different possible stock prices;
- the corresponding values of the call option
- the risk neutral probabilities
- (2) Calculate the expected call value in a neutral world
- (3) Discount at the risk-free rate


## An example: valuing a 1-year call option

- Same data as before: $\mathrm{S}=100, \mathrm{~K}=100, \mathrm{r}=5 \%, \mathrm{u}=1.25, \mathrm{~d}=0.80$
- Call maturity $=1$ year (2-period)
- Stock price evolution

> Risk-neutral proba. Call value


$$
\begin{array}{ll}
\mathrm{p}^{2}=0.25 & 56.25 \\
2 \mathrm{p}(1-\mathrm{p})=0.50 & 0 \\
(1-\mathrm{p})^{2}=0.25 & 0
\end{array}
$$

- Current call value : $\mathrm{C}=0.25 \times 56.25 /(1.025)^{2}=13.38$
- The value a call option, is a function of the following variables:

1. The current stock price $S$
2. The exercise price $K$
3. The time to expiration date $T$
4. The risk-free interest rate $r$
5. The volatility of the underlying asset $\sigma$

- Note: In the binomial model, $u$ and d capture the volatility (the standard deviation of the return) of the underlying stock
- Technically, $u$ and $d$ are given by the following formulas:

$$
u=e^{\sigma \sqrt{\Delta t}} \quad d=\frac{1}{u}
$$

## Option values are increasing functions of volatility

- The value of a call or of a put option is an increasing function of volatility (for all other variables unchanged)
- Intuition: a larger volatility increases possible gains without affecting loss (since the value of an option is never negative)
- Check: previous 1-period binomial example for different volatilities
- Volatility $u \quad d \quad C \quad P$

| 0.20 | 1.152 | 0.868 | 8.19 | 5.75 |
| :---: | :---: | :--- | :--- | :--- |
| 0.30 | 1.236 | 0.809 | 11.66 | 9.22 |
| 0.40 | 1.327 | 0.754 | 15.10 | 12.66 |
| 0.50 | 1.424 | 0.702 | 18.50 | 16.06 |
| $(\mathrm{~S}=100, \mathrm{~K}=100, \mathrm{r}=5 \%, \Delta \mathrm{t}=0.5)$ |  |  |  |  |

## From binomial to Black Scholes

- Consider:
- European option
- on non dividend paying stock
- constant volatility
- constant interest rate
- Limiting case of binomial model as $\Delta t \rightarrow 0$



## Convergence of Binomial Model

Convergence of Binomial Model


## Black-Scholes formula

- For European call on non dividend paying stocks
- The limiting case of the binomial model for $\Delta \mathrm{t}$ very small

$$
\boldsymbol{C = S} \begin{array}{cc}
\boldsymbol{S}\left(\boldsymbol{d}_{1}\right) & -\mathrm{PV}(\boldsymbol{K}) \\
\uparrow & \uparrow\left(\boldsymbol{d}_{\mathbf{2}}\right) \\
\text { Delta } & \uparrow \\
\mathrm{B}
\end{array}
$$

- In BS: $\mathrm{PV}(K)$ present value of $K$ (discounted at the risk-free rate)
- Delta $=N\left(d_{1}\right)$

$$
d_{1}=\frac{\ln \left(\frac{S}{P V(K)}\right)}{\sigma \sqrt{T}}+0.5 \sigma \sqrt{T}
$$

- $N()$ : cumulative probability of the standardized normal distribution
- $B=\mathrm{PV}(K) N\left(d_{2}\right)$

$$
d_{2}=d_{1}-\sigma \sqrt{T}
$$

## Black-Scholes: Numerical example

- 2 determinants of call value:
"Moneyness": S/PV(K)
"Cumulative volatility": $\sigma \sqrt{T}$
- Example:
$S=100, K=100$, Maturity $T=4$, Volatility $\sigma=30 \% \quad r=6 \%$
"Moneyness" $=100 /\left(100 / 1.066^{4}\right)=100 / 79.2=1.2625$
Cumulative volatility $=30 \% \times \sqrt{ } 4=60 \%$
- $d_{1}=\ln (1.2625) / 0.6+(0.5)(0.60)=0.688 \quad \Rightarrow \mathrm{~N}\left(d_{1}\right)=0.754$
- $d_{2}=\ln (1.2625) / 0.6-(0.5)(0.60)=0.089 \quad \Rightarrow \quad \mathrm{~N}\left(d_{2}\right)=0.535$
- $\mathrm{C}=(100)(0.754)-(79.20)(0.535)=33.05$


## Cumulative normal distribution

- This table shows values for $N(x)$ for $x \geq 0$.
- For $x<0, N(x)=1-$ $N(-x)$
- Examples:
- $N(1.22)=0.889$,
- $N(-0.60)=1-$ $N(0.60)$
- $=1-0.726=0.274$
- In Excell, use Normsdist()

|  | 0.00 | 0.01 | 0.02 | 0.03 | 0.04 | 0.05 | 0.06 | 0.07 | 0.08 | 0.09 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0.0 | 0.500 | 0.504 | 0.508 | 0.512 | 0.516 | 0.520 | 0.524 | 0.528 | 0.532 | 0.536 |
| 0.1 | 0.540 | 0.544 | 0.548 | 0.552 | 0.556 | 0.560 | 0.564 | 0.567 | 0.571 | 0.575 |
| 0.2 | 0.579 | 0.583 | 0.587 | 0.591 | 0.595 | 0.599 | 0.603 | 0.606 | 0.610 | 0.614 |
| 0.3 | 0.618 | 0.622 | 0.626 | 0.629 | 0.633 | 0.637 | 0.641 | 0.644 | 0.648 | 0.652 |
| 0.4 | 0.655 | 0.659 | 0.663 | 0.666 | 0.670 | 0.674 | 0.677 | 0.681 | 0.684 | 0.688 |
| 0.5 | 0.691 | 0.695 | 0.698 | 0.702 | 0.705 | 0.709 | 0.712 | 0.716 | 0.719 | 0.722 |
| 0.6 | 0.726 | 0.729 | 0.732 | 0.736 | 0.739 | 0.742 | 0.745 | 0.749 | 0.752 | 0.755 |
| 0.7 | 0.758 | 0.761 | 0.764 | 0.767 | 0.770 | 0.773 | 0.776 | 0.779 | 0.782 | 0.785 |
| 0.8 | 0.788 | 0.791 | 0.794 | 0.797 | 0.800 | 0.802 | 0.805 | 0.808 | 0.811 | 0.813 |
| 0.9 | 0.816 | 0.819 | 0.821 | 0.824 | 0.826 | 0.829 | 0.831 | 0.834 | 0.836 | 0.839 |
| 1.0 | 0.841 | 0.844 | 0.846 | 0.848 | 0.851 | 0.853 | 0.855 | 0.858 | 0.860 | 0.862 |
| 1.1 | 0.864 | 0.867 | 0.869 | 0.871 | 0.873 | 0.875 | 0.877 | 0.879 | 0.881 | 0.883 |
| 1.2 | 0.885 | 0.887 | 0.889 | 0.891 | 0.893 | 0.894 | 0.896 | 0.898 | 0.900 | 0.901 |
| 1.3 | 0.903 | 0.905 | 0.907 | 0.908 | 0.910 | 0.911 | 0.913 | 0.915 | 0.916 | 0.918 |
| 1.4 | 0.919 | 0.921 | 0.922 | 0.924 | 0.925 | 0.926 | 0.928 | 0.929 | 0.931 | 0.932 |
| 1.5 | 0.933 | 0.934 | 0.936 | 0.937 | 0.938 | 0.939 | 0.941 | 0.942 | 0.943 | 0.944 |
| 1.6 | 0.945 | 0.946 | 0.947 | 0.948 | 0.949 | 0.951 | 0.952 | 0.953 | 0.954 | 0.954 |
| 1.7 | 0.955 | 0.956 | 0.957 | 0.958 | 0.959 | 0.960 | 0.961 | 0.962 | 0.962 | 0.963 |
| 1.8 | 0.964 | 0.965 | 0.966 | 0.966 | 0.967 | 0.968 | 0.969 | 0.969 | 0.970 | 0.971 |
| 1.9 | 0.971 | 0.972 | 0.973 | 0.973 | 0.974 | 0.974 | 0.975 | 0.976 | 0.976 | 0.977 |
| 2.0 | 0.977 | 0.978 | 0.978 | 0.979 | 0.979 | 0.980 | 0.980 | 0.981 | 0.981 | 0.982 |
| 2.1 | 0.982 | 0.983 | 0.983 | 0.983 | 0.984 | 0.984 | 0.985 | 0.985 | 0.985 | 0.986 |
| 2.2 | 0.986 | 0.986 | 0.987 | 0.987 | 0.987 | 0.988 | 0.988 | 0.988 | 0.989 | 0.989 |
| 2.3 | 0.989 | 0.990 | 0.990 | 0.990 | 0.990 | 0.991 | 0.991 | 0.991 | 0.991 | 0.992 |
| 2.4 | 0.992 | 0.992 | 0.992 | 0.992 | 0.993 | 0.993 | 0.993 | 0.993 | 0.993 | 0.994 |
| 2.5 | 0.994 | 0.994 | 0.994 | 0.994 | 0.994 | 0.995 | 0.995 | 0.995 | 0.995 | 0.995 |
| 2.6 | 0.995 | 0.995 | 0.996 | 0.996 | 0.996 | 0.996 | 0.996 | 0.996 | 0.996 | 0.996 |
| 2.7 | 0.997 | 0.997 | 0.997 | 0.997 | 0.997 | 0.997 | 0.997 | 0.997 | 0.997 | 0.997 |
| 2.8 | 0.997 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 |
| 2.9 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 | 0.998 | 0.999 | 0.999 | 0.999 |
| 3.0 | 0.999 | 0.999 | 0.999 | 0.999 | 0.999 | 0.999 | 0.999 | 0.999 | 0.999 | 0.999 |

- function to obtain


## Black-Scholes illustrated

Value


