

Advanced Corporate Finance

Exercises Session 3

« *Valuing levered companies, the WACC* »

Professor Kim Oosterlinck

E-mail: koosterl@ulb.ac.be

Teaching assistants:

Nicolas Degive (ndegive@ulb.ac.be)

Laurent Frisque (laurent.frisque@gmail.com)

Frederic Van Parijs (vpfred@hotmail.com)

Corporate Valuation & Financing

1. Reaching end goal: Converting Cash Flows into corporate valuation:
 - What is the firm worth?
2. Financing:
 - how is the company financed
 - Discussion on capital structure and use of debt in particular

Start with recap of Modigliani Miller!

- MMI: “The market value of any firm is independent of its capital structure” (Assumptions perf. K market, no taxes, no transaction costs)
 - *Company Value Unlevered = Equity Value = Asset Value*
- MMII: “The weighted average cost of capital is independent of its capital structure” (Assumptions perf. K market, no taxes, no transaction costs)
 - $r_{WACC} = r_a$

➤ **Key & unrealistic assumption = no taxes**

➤ **Note: market value is independent = Assets = $V = E + D$**

⇒ You only shift between E and D: V itself does not change

This session

Q1: Modigliani Miller I : no taxes

- Starting without debt
- Introducing debt

Q2: introduction of taxes to Q1 (same input data)

Q3: use of marginal, not average tax rate

Q4: Leveraging and deleveraging beta + APV: M&A example

Q5: APV with changing debt level (rebalancing & target debt levels)

Q1 Modigliani Miller I: No Taxes!

Q1: To value: Freshwater Corp.

INPUT

- No taxes and perfectly efficient markets.
- Currently the company is not levered all.
- EBIT per year: 500.000 \$ and should remain the same perpetually.
- The cost of equity of the company is worth **12% = R_e** .

Q1.a: In this case what is the value of the company?

Q1.a $V_{\text{unlevered}}$

Q1: In this case what is the value of the company?

- The cost of equity of the company is worth 12% = $R_e = R_a$ (no leverage).

➤ **Only 1 step as no leverage**

$$V_{\text{unlevered}} = \frac{EBIT}{r_a}$$

$$V_{\text{levered}} = V_{\text{unlevered}}$$

$$\begin{aligned} V_{\text{unlevered}} &= 500.000\$ / 12\% \\ &= 4.166.667\$ \end{aligned}$$

➤ Reminder: EBIT = Earnings Before Interest and Taxes

Q1.b V_{levered} : introducing debt & 2nd step

Q1: To value: Freshwater Corp.

- Plan to issue a perpetual debt for which you pay 30.000\$, to buy back shares.
- Interest each year (the borrowing rate of the company is 3%)

Q1.b.1: What would then be the market value of the company?

⇒ Note: D = not given, you need to calculate

$$\text{Interests} = 30.000$$

$$R_d = 3\%$$

$$\Rightarrow D = 1.000.000 \text{ Remember bond valuation!}$$

$$P = \text{Coupon} / \text{Discount rate}$$

$$V_u = 4.166.667$$

$$\Rightarrow E = 3.166.667 \quad (E + D = V_u)$$

➤ **2nd step: leverage introduced**

$$\text{Step1} = V_{\text{unlevered}}$$

$$\text{Step2} = E = V_u - D$$

$$\text{➤ } V_u = E + D = V_u + D$$

Q1.b.2 the different r 's after introducing debt

Q1: What are the value of r_a , the r_{WACC} , and r_e ?

$r_a = 12\%$ Unchanged by definition

$$r_a = r_e * \frac{Equity}{V_{unlevered}} + r_d * \frac{Debt}{V_{unlevered}}$$

➤ **Note: $r_e > r_a$ and $r_d < r_a$**

$$\begin{aligned}
 r_e &= (R_a * V_u - R_d * D) / E \\
 &= 14,84\% = (0,12 * 4.166 - 0,03 * 1.000) / 3.166
 \end{aligned}$$

Or if r_a stable, lower introduced $r_d \Rightarrow$ higher r_e

= Alternative calculation via P&L

Or $r_e = (EBIT - Int) / E = (500 - 30) / 3.166$

➤ **1st calculation was via R_a**

$r_{WACC} = 12\%$ (because NO taxes)

Q2 Valuing levered Companies in a world with taxes

Q2: Bobland, not a perfect world: Corporate tax rates: 25% (T_c)

- Same capital structure and revenues as in Tongoland.

$$\blacktriangleright \mathbf{Q2 = Q1 + Taxes}$$

Q2.a.: What would then be the market value of the company?

Tax intro =>
$$V_{unlevered} = \left(\frac{EBIT * (1 - T_c)}{ra} \right)$$

$$Tax\ Shield = T_c * Debt$$

➤ step 1 : calculate $V_{unlevered}$

$$EBIT (1-T_c) = 500 * (1-25\%) = 375.000$$

$$V_{unlevered} = 375.000 / 12\% = 3.125.000$$

Q2.a step 2

➤ **step 2 : calculate V_{levered}**

Interests = 30.000

$r_d = 3\%$

$D = \text{Int}/r_d = 1.000.000$

Tax Shield = $T_c \cdot D = 250.000$

$V_{\text{levered}} = V_u + \text{Tax Shield} = 3.375.000$

$$V_{\text{levered}} = V_{\text{unlevered}} + \text{Tax Shield}$$

$$V_L = V_U + T_c D$$

$$PV(\text{TaxShield}) = \frac{T_c \times \cancel{r_D} D}{\cancel{r_D}} = T_c D$$

Tax rate = $T_c = 25\%$

$V_u = 3.125.000$ see Step 1

➤ **Note:**

1. value increase through leverage, via the tax shield (here 8%)
2. BUT V_{levered} does not equal E (Equity) => you need step 3
3. In Q1 Step = Step 2, because no value creation through tax shield ($T_c=0$)

Q2.b step 3 (=Equity) & r's: r_{wacc}

Q2: And of r_a , the wacc, and r_e ?

$r_a = 12\%$ Unchanged by definition

$r_{WACC} = EBIT * (1-T_c) / VL = \mathbf{11,11\%}$ via P&L $= 500.000 (1-25\%) / 3\,375\,000 = 375k / 3\,375\,k$

Alternative calculation via R_a :

$L = D/VL$ $= 1\,000\,000 / 3\,375\,000 = 0,3$

$Wacc = R_a * (1 - T_c * L)$ $= 12\% (1 - 0,25 * 0,30) = 11,11\%$

➤ **Note:** $r_{wacc} < r_a$

= cost of capital lowered through tax shield

➤ Luckily you were not asked to calculate via NOPLAT

= Net Operating Profit Less Addjusted Taxes

NOPLAT = Net Income + Interest + Tax Shield

$V_L = NOPLAT / WACC$

Q2.b step 3 (ctd): Equity & Re

Q2: And of r_a , the wacc, and r_e ?

Step 3: $E = VL - D = 2.375.000$ See Step 2

Net Earnings = $(EBIT - I) * (1 - T_c) = (500.000 - 30.000) * (1 - 25\%)$

$R_e = \text{Net Earnings} / E = 14,84\%$

Alternative calculation via R_a :

$$\begin{aligned} R_e &= R_a + (R_a - R_d) * (1 - T_c) * D/E \\ &= 0,12 + (0,12 - 0,03) * (1 - 0,25) * 1\,000\,000 / 2\,375\,000 \end{aligned}$$

Q3 Marginal versus Average Tax Rate Valuing

Q3 data: The subsidiary has an EBIT of 250.000\$.

The tax structure in Sloland:

- the first 100.000\$ are tax exempt
- the following 100.000\$ taxed at 20%
- any amount above that is taxed at 30%.

SITUATION:

YOU: want to Issue a perpetual debt 75000\$ to benefit from the tax shield.

CFO : Skeptical

1. Based up current average tax rate.
 - Cost of debt (= risk free rate: 4%), he values the tax shield at 10.500\$
2. Hardly interesting in view of the costs associated with a debt issue.

QUESTIONS:

A. Is he right?

B. What would have been the tax shield if the debt had been reimbursed after two years?

Q3.a Is he right?

Approach: Compare PV calculations of Tax Shields= average tax vs. marginal tax

Debt = 75.000 \$ @ cost of debt = 4% (=RFR)

Tax Shield 1: CFO = average (=constant tax rate)

Tax shield assuming perpetuity with constant tax rate

$$PV \text{ Tax Shield} = D * rd * \frac{T_c}{r_d} = D * \text{Tax rate} = \text{Discounted tax on interest paid}$$

Debt = 75.000 \$ & **Tax rate** = Tax / EBIT

Step 1: current tax paid = 100.000 x 0% + 100.000 x 20% + 50.000 x 30% = 35.000 \$

Step 2: tax rate = $T_c = 35.000 / 250.000 = 14,00\%$

Step 3: PV Tax Shield CFO = $D * T_c = 75.000 * 14\% = \mathbf{10.500\$}$

Step 4: in relative terms of bond, saving is $T_c = 14\%$, is much higher than normal issuing costs associated, but in absolute terms costs maybe high (imagine lawyers!)

Q3.a Is he right?

Tax Shield 1: YOU (=marginal tax rate)

Approach: you will calculate actual tax saving based upon marginal tax scheme

Debt = 75.000 \$ & Reminder of the tax structure in Sloland:

- the first 100.000\$ are tax exempt
- the following 100.000\$ taxed at 20%
- any amount above that is taxed at 30%.

Step 1: current tax paid = $100.000 \times 0\% + 100.000 \times 20\% + 50.000 \times 30\% = 35.000 \$$

Step 2: introduce debt and interest payment = $D * R_d = 75.000 * 4\% = 3.000\$$

Step 3: calculate Profit before tax (PBT) = $EBIT - \text{Interest} = 250.000 - 3.000 = 247.000$

Step 4: calculate tax to pay= $PBT * \text{Tax scheme} = 100.000 \times 0\% + 100.000 \times 20\% + 47.000 \times 30\% = 34.100$

Step 5: annual tax saving = $\text{current tax} - \text{expected tax} = 35.000 - 34.100 = 900\$$ per year, perpetual

Step 6: **PV Tax Shield You = PV of Tax Savings = $900 / 4\% = 22.500\$$** using R_d as discount rate*

➤ **Conclusion: your CFO is wrong!**

* Tax shield= certain so discount @ R_d

Q3.b What if perpetual is reimbursed in 2 years?

tax savings year 1 and 2 = $900 + 900 = 1.800$ \$

PV Tax Shield You = PV of Tax Savings = $900 / (1,04) + 900 / (1,04)^2$

= 1697,49 \$

Q4 Leveraging and deleveraging beta

SITUATION: GE wants to buy Wellstream (WSM), a higher beta bizz active in oil industry

Q4 data:

- Data for WSM
 - Cash flow next year = 50 million \$
 - Growth rate = $g = 1,5\%$
 - Debt = 50 million \$ (=now)
- M&A data
 - Target D/E = 0,4 = L
 - Marginal tax rate = 20%
- Market Data
 - RFR = $R_d = 2\%$
 - Exp Return market port = $R_m = 7\%$

• Industry data

Comparison	β_e	D/E	Tax rate
GE	1,16	61%	15%
WSM	1,30	15%	25%
Technip	1,35	0%	33%
Prysmian	1,32	15%	30%

Q4 Leveraging and deleveraging beta

$$r = r_f + \beta * r_p$$

$$\beta_e = \beta_a * \left(1 + \frac{D}{E} * (1 - T_c)\right)$$

➤ **Step 1:**

calculate Ba via 1-Tax rate

Comparison	Be	D/E*	Tax rate	= 1-T	= (1-T) x D/E	= Ba
GE	1,16	0,61	15%	85%	0,52	0,77
WSM	1,30	0,15	25%	75%	0,11	1,17
Technip	1,35	0,00	33%	67%	0,00	1,35
Prysmian	1,32	0,15	30%	70%	0,11	1,19

$$r_{WACC} = r_{Equity} * \frac{E}{V_{levered}} + r_{Debt} * (1 - T_c) * D/V_{levered}$$

a) **What is operating beta?**

Ba=1,18 = an adjusted mean = (1,17+1,19) / 2 = not exact science

➤ Use common science!

* @ Market Values, not Book Values

Q4 a) b) c) Leveraging and deleveraging beta

b) What is the WACC?

$$B_e = 1,56 = 1,18 * (1 + 0.4 * (1 - 20\%)) = 1,18 * 1,32$$

$$RFR = 2\% \quad R_m = 7\% \quad \Rightarrow \text{Market Risk premium} = R_p = 7\% - 2\% = 5\%$$

$$r_e = 2\% + 1,56 * 5\% = 9,79\%$$

$$r_{wacc} = 7,45\% \quad \Rightarrow \textit{see table}$$

	Ri	Wi * Ri	Tgt wght%	Tgt wght
Re	9,79%	6,99%	71%	1,00
Rd	1,60%	0,46%	29%	0,40
	Rwacc	7,45%	100%	1,40

c) What is the value of the acquisition?

INPUTS: Debt = 50 million \$ & Next Cash Flow = 50 million \$

$$V_1 = CF_1 / (R_{wacc} - g) = 50 \text{ Mln } \$ / (7,45\% - 1,50\%) = 840,5 \text{ Mln } \$$$

$$\Rightarrow \mathbf{E} = V_1 - D = \mathbf{790,5 \text{ mln } \$}$$

➤ Real world check: WSM market cap 515 Mln \$, GE paid 830\$: well done!

Q4 d) Leveraging and deleveraging beta

d) Determine the value of Wellstream with GE's WACC?

Step 1: GE's WACC

$B_e = 1,16 \Rightarrow$ see table

$r_e = 2\% + 1,16 * 5\% = 7,8\%$

$r_{wacc} = 5,45\% \Rightarrow$ see table

		Ri	Wi * Ri	Tgt wght%	Tgt wght
Cost of equity	=0,02 + 1,16* 0,05	7,80%	4,84%	62%	1,00
After tax cost of debt	=0,02 * (1 - 0,20)	1,60%	0,61%	38%	0,61
GE WACC			5,45%		1,61

Step 2: Value using GE's WACC \Rightarrow similar as in Q4 c)

INPUTS: Debt = 50 million \$ & Next Cash Flow = 50 million \$

$V_1 = CF_1 / (R_{wacc} - g) = 50 \text{ Mln } \$ / (5,45\% - 1,5\%) = 1 \text{ 266 Mln } \$ \text{ and } E = 1216$

➤ Real world check: GE paid 830\$, a bit too much, but assuming people would forget this small decision quickly in the bigger picture of GE its was a great decision

Q4 e) Adjusted Present Value (APV)

e) Apply the APV method to value Welstream's acquisition

Reminder:

The APV Approach: adjust the NPV

1. Compute a base case NPV,
2. add to it the NPV of the financing decision ensuing from project acceptance

$$\Rightarrow APV = \text{Base-case NPV} + NPV(\text{FinancingDecision})$$

whereas Adjusted Cost of Capital Approach = adjust discount rate, not NPV

➤ **APV hardly used in real world**

Q4 e) Adjusted Present Value (APV)

Step 1 : calculate base case NPV (=unlevered = all equity)

Note: Cost of capital is different from Q4 d, where we were using GE's own wacc for fun

Step 1.A.: calculate cost of capital

Ba = 1,18 => see Q4.a)

Cost of capital = $0,02 + 1,18 * 0,05 = 7,90\%$

$$r = r_f + \beta * r_p$$

Step 1.B.: calculate base NPV = V unlevered

$V_{\text{unlevered}} = CF1 / (R - g) = 50 \text{ Mln } \$ / (7,9\% - 1,5\%) = 781,25 \text{ Mln } \$$

Q4 e) Adjusted Present Value (APV): Step 2

Step 2 : adjust for the NPV of the financing decisions

Step 2.A.: NPV of financing decision

what is target debt? = Target debt weight (Q4.b) * value of Acquisition (Q4.c)
= 29% * 841 Mln = 240,2 Mln \$

=> calculating target debt is tricky here (iterative calculation, so I used Q4.b and c), it could also be given

PV of Tax Shield from financing = (Marginal) Tax Rate * D = 20% * 240,2 = 48,03 Mln\$

Step 2.B.: calculate APV: add NPV of financing to base NPV

NPV = base NPV + NPV financing = 781,25 Mln \$ + 48,03 Mln \$ = 829 mln \$

Q5 : APV & rebalancing

SITUATION: Analyze a 5 year project

Q5 data:

- Project
 - Capex = 10 Mln EURO
 - Extra FCF: 750 k EURO
 - Growth rate = 4% pa
- Parameters
 - Tax rate (marginal) = 35%
 - Target $D/E^* = 0,4 = 40\%$ AND no rebalancing: debt is stable
- R's
 - $R_e = 11,3\%$
 - $R_d = R_{fr} = 5\%$

* $L = D/V$ not $D/E \Rightarrow D/V=0,5 \sim D/E = 1$

QUESTIONS:

a) NPV ?

- What is the NPV of the new product line (including any tax shields from leverage)?

b) How much **Debt?**

- How much debt will Markum initially take on as a result of launching this product line?

c) PV (Tax Shield**) ?**

- How much of the product line's value is attributable to the present value of interest tax shields?

Q5 a) and b) : APV

a) NPV

$$WACC = r_E \times \frac{E}{V_L} + r_D (1 - T_C) \times \frac{D}{V_L}$$

Step1: $WACC = (1 / 1.4) * (11.3\%) + (0.4 / 1.4) * (5\%)(1 - 0.35) = 9\%$

Step 2: $V_L = 0.75 / (9\% - 4\%) = \15 million

Step3: $NPV = -10 + 15 = \$5 \text{ million}$

b) How much **Debt**?

➤ Step 1: You need to calculate D/V from D/E:

Debt-to-Value ratio is $(0.4) / (1.4) = 28.57\% = (D/E) / [1 + (D/E)]$

➤ Step 2: Therefore Debt is $28.57\% \times \$15 \text{ million} = \4.29 million

Q5 c) APV: PV (Tax Shield)

c) PV (Tax Shield) ?

DON'T USE $\Rightarrow PV(\text{TaxShield}) = \frac{T_C \times r_D D}{r_D} = T_C D$

Approach

- You can not use direct calculation because target debt ratio, so debt is not stable:
- You need to calculate indirectly via base NPV and APV
- Discounting at R_a gives unlevered value:

Step 1: You don't have R_a , so calculate:

➤ $R_a = (1 / 1.4) * 11.3\% + (.4 / 1.4) * 5\% = 9.5\%$

Step 2: calculate base NPV V_u

➤ $V_u = 0.75 / (9.5\% - 4\%) = \13.64 million

- excludes tax shield: because you want R_a , and PV(Tax Shield separately)

Step 3: calculate PV (Tax Shield) = APV – Base NPV

➤ Tax shield value is therefore $15 - 13.64 = \$1.36 \text{ million}$

Adjusting WACC for debt ratio or business risk

- Step 1: unlever the WACC

$$r = r_E \frac{E}{V} + r_D \frac{D}{V}$$

- Step 2: Estimate cost of debt at new debt ratio and calculate cost of equity **Or**

$$r_E = r + (r - r_D) \frac{D}{E}$$

- Step 3: Recalculate WACC at new financing weights

- Step 1: Unlever beta of equity

$$\beta_{asset} = \beta_{equity} \frac{E}{V} + \beta_{debt} \frac{D}{V}$$

- Step 2: Relever beta of equity and calculate cost of equity

$$\beta_{equity} = \beta_{asset} + (\beta_{asset} - \beta_{debt}) \frac{D}{E}$$

- Step 3: Recalculate WACC at new financing weights

Reminder: comparison

	Modigliani Miller	Miles Ezzel	Harris-Pringle
Operating CF	Perpetuity	Finite or Perpetual	Finite or Perpetual
Debt level	Certain	Uncertain	Uncertain
First tax shield	Certain	Certain	Uncertain
WACC	$r_E(E/V) + r_D(1-T_C)(D/V)$		
$L = D/V$	$r_A (1 - T_C L)$	$r_A - LT_C r_D \frac{1+r_A}{1+r_D}$	$r_A - r_D T_C L$
Cost of equity	$r_A + (r_A - r_D)(1-T_C)(D/E)$	$r_a + (r_a - r_d \times (1+T_c \times (\frac{r_a - r_d}{1+r_d}))) \times \frac{L}{1-L}$	$r_A + (r_A - r_D) (D/E)$
Beta equity	$\beta_A + (\beta_A - \beta_D) (1-T_C) (D/E)$	$\beta_a \times (1 + \frac{D}{E}) \times (\frac{1+r_d(1-T_c)}{1+r_d})$	$\beta_A + (\beta_A - \beta_D) (D/E)$

Source: Taggart – Consistent Valuation and Cost of Capital Expressions With Corporate and Personal Taxes *Financial Management* Autumn 1991

Concluding remarks

Corporate Valuation field check

- DCF used but still overwhelmed by multiples
- DCF better reveals dynamics between valuation and financing
- APV hardly used, M-E Wacc and H-P Wacc either, even if some use of variable wacc per year. But variable wacc is very useful tool as it reveals contradictions in modelling

Use of leverage

- Less than you would expect (20-40%)
 - Extraordinary: despite ultra low rates, corporates in developed markets have not taken real advantage of this, except for refinancing.
 - But it seems Emerging Markets have increased leverage
- Still it can work: see private equity or some M&A of last years